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Name:

Reg.No:

FOURTH SEMESTER B.Voc. DEGREE EXAMINATION, APRIL 2023

(Regular/Supplementary/Improvement)

CC21U GEC4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(General Course)

(2021 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Define entrepreneurship.
2. Mention any four problems of women entrepreneurs.
3. Mention any four functions of NSIC.
4. What is Small Industries Service Institutes?
5. Mention any four functions of KITCO.
6. What is NIESBUD?
7. What is M S M E?
8. Write two objectives of M S M E.
9. Write two objectives of industrial estates.
10. What are the objectives of Margin Money Loan Scheme?
11. What is single window system?
12. What is Green Channel scheme?
13. What are the steps involved in market and demand analysis?
14. What do you mean by plant capacity?
15. What do you mean by Environmental Impact Assessment?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Who is an entrepreneur? Explain the characteristics of an entrepreneur.
17. Write a note on the classification of entrepreneur on the basis of motivation.

18. What is entrepreneurial development programme? Explain its importance.
19. Write a note on District Industries Centre.
20. Explain Bridge Finance and explain benefits of bridge finance.
21. What do you mean by project reports? Explain the objectives of project reports.
22. What are the factors that influence entrepreneurship environment?
23. What are the significance of project report?

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Explain the factors affecting the entrepreneurial growth.
25. Define incentives. Elaborate the need, advantages and classification of incentives in detail.
26. What do you mean by demand forecasting? Explain the methods of demand forecasting.
27. Explain technical analysis.

(2 × 10 = 20 Marks)
