21U363S		(Pages: 2	2) Nai	Name:	
			`	g. No:	
ŗ	THIRD SEMESTE	ER B.Voc. DEGREE EX	•	OVEMBER 2022	
CC181	U GEC3 EG07 - W	CUCBCSS) RITING FOR ACADE	,	ESSIONAL SUCCESS	
0010	e dece edu.	(English - Comm			
	(2018 to	2020 Admission – Sup	plementary/improv	ement)	
Time:	Three Hours			Maximum: 80 Marks	
		PART.	A		
	Ansv	ver <i>all</i> questions. Each q	uestion carries 1 ma	ark.	
1.	Academic essay usually contains vocabulary				
	(a) Technical	(b) Non Technical	(c) Simple	(d) Slang	
2.	is a paper that compares two or more products or solutions and makes a				
	recommendation about which one is the best option.				
	(a) Informational report		(b) Analytical report		
	(c) Recommendati	on report	(d) Progress repo	(d) Progress report	
3.	The high frequency words in academic works in English language are referred to as				
	(a) ALW	(b) MLA	(c) APA	(d) ALM	
4.	Any kind of writing that brings out a story, fictional or real, can be called				
	a. Description	b. Definition	c. Analysis	d. Narrative	
5.	is a rhetorical mode aimed at explaining something with examples.				
	(a) Narrative	(b) Illustrative	(c) Descriptive	(d) Argumentative	
6.	Which of the following is filled in a prescribed form?				
	(a) Bio-data	(b) Curriculum Vita	e (c) Personal Prof	ile (d) Resume	
7.	is a group activity conducted at the beginning of a project to generate ideas				
8.	is an act of stealing others' material as one's own.				
9.	The word blog is the short form of				
10	. MLA stands for.				
				$(10 \times 1 = 10 \text{ Marks})$	
PART B					
	Answer	any ten questions. Each	question carries 2	marks.	
11	. Explain 'blind pee	r reviewing'.			
12. Bring out the purpose of an academic work.					

13. What are the three types of paragraphs in an academic essay?

- 14. What is Fragment?
- 15. Define sentence.
- 16. What is Parenthetical citation?
- 17. What is a review?
- 18. What is a memo?
- 19. What is a Curriculum Vitae?
- 20. What are the main features of a report?
- 21. Explain the purpose of division or classification essays.
- 22. List any two objectives of a literature review.

 $(10 \times 2 = 20 \text{ Marks})$ 

## **PART C**

Answer any *four* questions in a paragraph. Each question carries 5 marks.

- 23. Examine the importance of 'voice' in an academic work.
- 24. What are the main features of a report?
- 25. Write down the basic format of an Email.
- 26. Comment on the seriousness of plagiarism and suggest ways to avoid it.
- 27. List the distinctive features of academic and non academic writings.
- 28. How would you differentiate between a thesis and a dissertation?

 $(4 \times 5 = 20 \text{ Marks})$ 

## PART D

Answer any two questions in about 300 words. Each question carries 15 marks.

- 29. What are the kinds of sentences used in an academic essay? Explain their functions
- 30. Write a full-length review of a movie you have watched recently.
- 31. Prepare a cover letter and CV for the post of Assistant Professor in Department of English, Calicut University.
- 32. Write a report of the cultural activities of your college during the current academic year.

 $(2 \times 15 = 30 \text{ Marks})$ 

\*\*\*\*\*