

**23U126**

(Pages: 2)

Name: .....

Reg.No: .....

**FIRST SEMESTER B.Sc. DEGREE EXAMINATION, NOVEMBER 2023**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BSH1 C02 / CC20U BSH1 C02 - TRAVEL AND TOURISM**

(Hotel Management and Catering Science - Complementary Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is the economic impact of tourism?
2. What is palace on wheels?
3. What are the vision of Kerala tourism?
4. What is job design in hotels?
5. Write the contribution of WTO for tourism development.
6. What are the activities of ICAO?
7. What is ICPB organizations?
8. What are the types of tour packages?
9. What is collective passport?
10. What is heritage tourism?
11. Name any five forest and hill stations in India.
12. What is bio reserve centers?

**(Ceiling: 20 Marks)**

**Part B** (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. What are the features of domestic tourism?
14. What are the tourism planning?
15. Explain the role of international organizations for tourism planning.
16. What is Travel agents association of India?

17. Explain the role and functions of travel agencies.
18. Explain the role of religious tourism.
19. Explain the role of waterfalls and hill stations in Indian tourism.

**(Ceiling: 30 Marks)**

**Part C (Essay questions)**

Answer any *one* question. The question carries 10 marks.

20. What are the elements and history of tourism?
21. Explain the duties and types of tour operator.

**(1 × 10 = 10 Marks)**

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