

21U557

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Name: .....

Reg.No: .....

**FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2023**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BBA5 B07 - HUMAN RESOURCE MANAGEMENT**

(BBA - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A (Short answer questions)**

Answer *all* questions. Each question carries 2 marks.

1. What about the behavioural aspects of HRM?
2. What about the acquisition of HRs?
3. List out the objectives of HRP.
4. What do you mean by job enrichment?
5. What do you mean by selection?
6. What is formal interview?
7. Mention the advantages of training.
8. Write any two difference between training and education.
9. What is licensing?
10. Write any two advantages of performance appraisal.
11. What is external equity?
12. List out the limitations of incentive schemes.
13. What do you mean by transformational E HRM?
14. Define GHRM.
15. What are the dimensions of work force diversity?

**(Ceiling: 25 Marks)**

**Part B (Paragraph questions)**

Answer *all* questions. Each question carries 5 marks.

16. Describe the objectives of HRM.
17. Difference between conventional planning and strategic planning.

18. Explain the internal sources of recruitment.
19. Explain training process.
20. What are steps involved in performance appraisal?
21. Briefly explain the methods of performance appraisal.
22. Write the need and objectives of HR Audit.
23. What is WLB?

**(Ceiling: 35 Marks)**

**Part C (Essay questions)**

Answer any *two* questions. Each question carries 10 marks.

24. Explain the features of HRM.
25. Write a note on the objectives and importance of induction.
26. What is compensation management? What are its essential; features?
27. Explain the challenges and trends in HRM.

**(2 × 10 = 20 Marks)**

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