

Programme	B.A HINDI LANGUAGE AND LITERATURE HONOURS				
Course Title	BANKING HINDI				
Type of Course	MINOR (FUNCTIONAL HINDI III)				
Semester	I				
Academic Level	100 - 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	4	4	-		60
Pre-requisites	Basic knowledge of computer, media				
Course Summary	This course explores employment opportunities of Hindi				

Course Outcomes:

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Learn to create and interpret types of languages	U	C	Exams/quiz
CO2	Develop competency to create competency to use banking terminology	An	P	Seminar/Presentations
CO3	Equip the students to enhance their theoretical and practical wisdom to comprehend the regional requirements and contribute to the development of the society and economy	An	F	Exams/Home assignments
CO4	Illustrate use of Hindi in Banking Sector	An	C	Seminar presentation/Group works
CO5	Explore different language usages	An	P	Assignments
CO6	Familiarize with the vocabulary and language of Business Hindi	Ap	P	Group Works, Seminar
* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C) # - Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Metacognitive Knowledge (M)				

Module	Unit	Content	Hrs. (48 +12 =60)	Marks (70)
I	Introduction to Banking		12	10
	1	Meaning and types of Banking	2	
	2	Services of Banks, General utility services of Banks-conventional services-locker, references, compliance, mutual fund, capital market, guarantee for foreign trade	2	
	3	Functions of bank.	2	
	4	Housing Loans, Vehicle Loans, Personal Loans and Education Loans.	2	
	5	Computation of interest-fixed rate and floating rate. EMI- value added services	2	
	6	Technology in banking, E-banking	2	
II	Language		12	20
	7	Banking Language	2	
	8	Types of banking language	2	
	9	Indian constitution and official language	2	
	10	Official language policy	2	
	11	Official language implementation	2	
	12	Official language policy in banking sector	2	
III	Banking correspondences		12	20
	13	Correspondence detention, types, business correspondence	3	
	14	Official/Semiofficial letters	3	
	15	Office order, endorsement, Advertisements	2	
	16	Business letters, types, Principles, formats	2	
	17	Communication with online/offline media	2	
IV	Banking terminology		12	20
	18	Dictionary, definition, types, importance	3	
	19	50 Important English-Hindi /Hindi –English banking terms	2	
	20	Unicode tankan practice	3	
	21	Usage of Hindi in branch and offices	2	
	22	Benefits of Hindi language in Banking sector and emoluments for its usage	2	
V	Open Ended/Suggested Topic		12	
	1	Presentation of an interview with a bank manager about the functions of a bank		
	2	Role play of a bank in the classroom. Students can prepare a short note about banking system.		
	3	Or the concerned faculty can opt a topic with prior permission from UGBOS Hindi.		

Prescribed Textbook

Board of Studies in Hindi (UG), University of Calicut

Reference:

1. Ramesh Yadav Dr, Praudyogiki Banking Aur Hindi, Hindi book centre
2. Dr. Satish kumar saha, Bharateey banking pranali E Book, SBPD publications
3. <https://chti.rajbhasha.gov.in/pdf/Banking>
4. <https://rbi.org.in/hindi/Upload/content/PDFs/114MC250713A.pdf>
5. Ramesh Yadav Dr, Praudyogiki Banking Aur Hindi, Hindi Book Center
6. Banking Siddhant evam Vyavahar, Taxman Publications
7. B Singh and Omprakash Agarwal, Vyavaharik Banking Patrachar, Jain book agency
8. <https://www.indianbank.in/departments/rajbhasha/>
9. Kamlesh Manchand,- Bharateey banking mein Rajbhasha ka mahatva,
<https://monomousumi.com/>
10. https://rajbhasha.gov.in/hi/Hindi_selected_list_of_books
11. Singh, Ram Adhar. 1982. An Introduction to Lexicography. Mysore: Central Institute of Indian Languages
12. <https://chti.rajbhasha.gov.in/pdf/Banking>

Mapping of COs with PSOs and POs:

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	1	-	-	-	-	-	-	2	-	-	2	-	-	-	-	-	1
CO 2	-	2	-	-	-	-	-	-	3	-	1	2	-	-	-	-	-
CO 3	-	-	-	3	-	-	-	-	2	-	-	-	2	-	-	3	-

CUFYUGP 2024

BA Hindi Language and Literature Honours

CO 4	-	-	-	-	2	-	-	2	3	-	-	-	2	1	-	-	-
CO 5	1	-	-	-	-	-	-	3	3	-	-	-	3	2	-	-	-
CO 6	-	-	-	-	3	-	-	2	-	-	-	-	2	3	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments (20%)
- Final Exam (70%)

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	Project Evaluation/Seminar	End Semester Examinations
CO 1	✓			✓
CO 2			✓	✓
CO 3		✓	✓	✓
CO 4			✓	✓
CO 5		✓		✓
CO 6			✓	