RESEARCH & P. G DEPARTMENT OF COMMERCE MDC OFFERED FOR THE STUDENTS UNDER FYUGP IN SEMESTER ONE

Course Code	COM1FM105 (2)				
Course Title	STOCK MARKET FUNDAMENTALS				
Type of Course	MDC				
Semester	I				
Academic Level	100-199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3			45
Pre-requisites	A foundational understanding of financial concepts such as assets, liabilities, income, expenses, and financial statements is essential for comprehending stock market fundamentals.				
Course Summary	Stock Market Fundamentals is a foundational course designed to provide students with a comprehensive understanding of the basic principles, concepts, and mechanics of the stock market. Through theoretical learning, practical examples, and hands-on activities, students will explore key topics such as stock exchanges, investment instruments, trading strategies, market analysis, and portfolio management.				

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Understand the pre-requisites to invest in securities market	U	С	Instructor- created exams / Quiz
CO2	Develop skills to analyse the intrinsic worth of securities to invest in public issues and secondary market.	Ap	С	Instructor- created exams / project
CO3	Appreciate the importance of mutual fund and systematic way of investment in mutual fund	An	С	Instructor- created exams / project
CO4	Apply the knowledge in creating an optimum portfolio	Ap	Р	Instructor- created exams / project

^{* -} Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C)

^{# -} Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Meta cognitive Knowledge (M)

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Detailed Syllabus:

Modul e	Unit	Content	Hrs
I	Intro	duction to Securities Market	8
	1	Stock Market – Primary market and Secondary market	
	2	Pre-requisite to invest in stock Market- Bank Account, Demat Account and Trading account, Demonstration of Opening demat and trading account, BSDA	2
	3	KYC documents, CKYC, Power of attorney & DDPI, Nomination	1
	4	Modes of investment - Mutual fund & Direct equity	1
	5	Trading- Intra-day trading, swing trading & derivative trading (F& O)-Online trading	2
	6	SEBI, Scores	1
II	Prima	ry Market and Secondary Market	10
	7	Types of public issues, Initial Public Offer, Modes of pricing,	2
	8	Application for IPO, ASBA, UPI and offline methods	1
	9	Prospectus, Evaluation of IPO, allotment and listing	2
	10	Investment in secondary market, Stock exchanges and indices	1
	11	Market watch, LTP, OHLC, Upper and lower circuits, volume, Modes of placing orders, types of orders, Demonstration of market watch and order placing.	2
	12	settlement, Contract note, Charges in demat and trading account, AMC, Margin pledge, Leverage.	2
III	Fund	amental and Technical Analysis	11
	13	Stock Selection, Security Analysis, Fundamental Analysis – EIC analysis	2
	14	Tools for company analysis- Business of company, promoters holding & pledge, Sales and profit growth, Major liquidity, profitability, leverage, valuation and other Ratios and its interpretations	3
	15	Technical analysis, Basic tools of technical analysis	3
	16	Portfolio, Portfolio diversification & Portfolio revision	1
	17	Dividend, Taxation on stock market investment and trading	2
IV	Mutu	al fund investment	7
	18	Structure and working of mutual funds	1
	19	Types of funds based on structure, objective and investment style	2
	20	Ways of investing in mutual fund, NFO, NAV, Direct and regular mutual funds, Lump sum and SIP investment, Dividend options, Benefits of SIP	2
	21	Redemption, SWP, Risk-o-meter, Fund fact sheet and its utility	2

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V	Open	Ended Module	9
		5. Analysis of the risk return of nifty for the last 20 years	
		6. Demonstration of fundamental analysis by using screener	

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applications	
7. Practical assignment on fundamental analysis of selected shares	
8. Trading using simulative apps	
9. Evaluation of the 10 year cumulative return of mutual funds	

References

1. Kohn, Meir: Financial Institutions and Markets, Tata McGrawHill. 2. Bhole L.M: Financial Institutions and Markets, Tata McGrawHill. 3. Desai, Vasantha: The Indian Financial System, Himalaya Publishing House. 4. Machiraju. R.H: Indian Financial System, Vikas Publishing House.

- 5. KhanM.Y:Indian Financial System, Tata Mc Graw Hill.
- 6.Donald E. Fisher and Ronald J. Jordan: Securities Analysis and PortfolioManagement, Prentice Hall, New Delhi.
- 7.S.Kevin: Security Analysis and Portfolio Management.
- 8. GuptaL.C.:Stock Exchange Trading in India, Society for Capital Market Researchand Development, Delhi.
- 9. MachiRaju, H.R.: Working of Stock Exchanges in India, Wiley Eastern Ltd, New Delhi. 10 Sundar Sankaran, Indian Mutual Funds Handbook, Vision books, New Delhi 11. Ankit Gala & Jitendra Gala, Guide to Indian Mutual Fund, Buzzing stock Publishing house
- 12.NISM-Series-XII: Securities Markets Foundation Certification Examination (Studymaterial of NISM for their certificate course)