

**“A STUDY ON CUSTOMER PREFERENCE TOWARDS  
OTT PLATFORMS OVER THEATRES AMONG  
YOUNGSTERS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**IJAS AHAMED V I**

**(CCAVBCM243)**

Under the supervision of

**Ms. GANGA K S**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA  
UNIVERSITY OF CALICUT**

**MARCH 2024**



# CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



## DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled “A STUDY ON CUSTOMER PREFERENCE TOWARDS OTT PLATFORMS OVER THEATRES AMONG YOUNGSTERS” is a bonafide record of project done by IJAS AHAMED V I (CCAVBCM243), under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
Co-ordinator

**Ms. Ganga K S**  
Project guide



**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



## DECLARATION

I, **IJAS AHAMED V I**, hereby declare that the project work entitled "**A STUDY ON CUSTOMER PREFERENCE TOWARDS OTT PLATFORM OVER THEATRES AMONG YOUNGSTERS**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Ganga K S, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place:** Irinjalakuda

**Date:** 23/02/2024



**IJAS AHAMED V I**  
**CCAVBCM243**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our principal, for providing various facilities.

I am thankful to Asso. Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

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I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda.**

**Date:**



**IJAS AHAMED V I**



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**"A STUDY ON CUSTOMER SATISFACTION OF ONLINE  
SHOPPING FOR ELECTRONIC GADGETS"**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

In partial fulfillment of the requirement for the award of the degree of

**BACHELOR OF COMMERCE**

Submitted by

**JEFIN BABU**

**(CCAVBCM246)**

Under the supervision of

**Ms. SREELAKSHMI K**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “A Study on Customer Satisfaction of Online Shopping for Electronic Gadgets” is a bonifide record of project done by **JEFIN BABU** , Reg. No CCAVBCM246, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and associateship or Fellowship.

**Assoc. Prof. K. Joseph**  
**Co-ordinator**

**Ms. SREELAKSHMI K**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, **JEFIN BABU** hereby declare that the project work entitled "**A STUDY ON CUSTOMER SATISFACTION OF ONLINE SHOPPING FOR ELECTRONIC GADGETS**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Sreelakshmi K Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place:** Irinjalakuda

**Date:** 23/02/2024



**JEFIN BABU**

**CCAVBCM246**



## ACKNOWLEDGEMENT

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Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

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I am thankful to Asso.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandhran , Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. Sreelakshmi K, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

Place: Irinjalakuda

JEFIN BABU

Date:



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**“A STUDY ON IMPACT OF DIGITAL TRANSACTION ON  
THE INDIAN ECONOMY”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**JESWIN JOPHY**

**(CCAVBCM247)**

Under the supervision of

**Ms. SHINY A.O**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “**A Study on Impact of digital transactions on the Indian economy**” is a bonafide record of project done by **JESWIN JOPHY**, Reg. No. CCAVBCM247, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Asso.Prof. K.J. Joseph**  
**Co-ordinator**

**Ms. SHINY A.O**  
**Project Guide**

**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

I, **JESWIN JOPHY**, hereby declare that the project work entitled "**A STUDY ON IMPACT OF DIGITAL TRANSACTIONS ON THE INDIAN ECONOMY**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms.Shiny A.O, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23/02/2024**



**JESWIN JOPHY**

**CCAVBCM247**



## **ACKNOWLEDGEMENT**

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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I am thankful to my class teacher, Ms. Swathy V chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. Shiny A.O, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**JESWIN JOPHY**

**Date: 23/02/2024**



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**“A STUDY ON FINANCIAL PERFORMANCE OF  
THE VODAFONE IDEA LIMITED BEFORE AND  
AFTER THE MERGER”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS)  
IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**JOVIN RENNY**

**(CCAVBCM248)**

Under the supervision of

**Ms. REEJA SUSAN ROLY**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “**A Study on Financial Performance of the Vodafone Idea Limited after and before the merger**” is a bonafide record of project done by **JOVIN RENNY**, Reg. No. CCAVBCM248, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc. Prof. K.J. Joseph**  
**Co-ordinator**



**Ms. REEJA SUSAN ROLY**  
**Project Guide**

**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

**I, JOVIN RENNY, hereby declare that the project work entitled “A STUDY ON FINANCIAL PERFORMANCE OF VODAFONE IDEA LIMITED BEFORE AND AFTER THE MERGER” is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms.Reeja Susan Roly, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.**

**The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.**



**Place: Irinjalakuda**

**Date: 23/02/2024**

**JOVIN RENNY**

**CCAVBCM248**



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**Place: Irinjalakuda**

**JOVIN RENNY**

**Date:**



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SHOPPING FOR ELECTRONIC GADGETS"**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**NITHIN GEORGE**

**(CCAVBCM250)**

Under the supervision of

**Ms. SREELAKSHMI K**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**



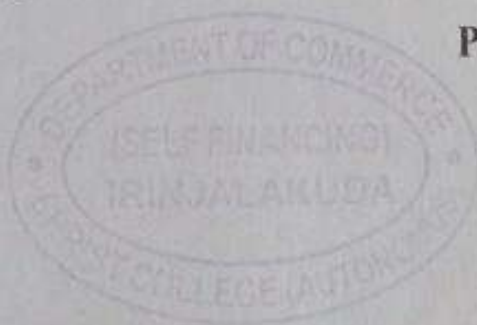
**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “A Study on Customer Satisfaction of Online Shopping for Electronic Gadgets” is a bonifide record of project done by **NITHIN GEORGE**, Reg. No CCAVBCM250, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and associateship or Fellowship.

**Assoc. Prof. K.J. Joseph**  
**Co-ordinator**

**Ms SREELAKSHMI K**  
**Project Guide**



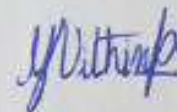
**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma Coll**



## DECLARATION

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**Date:** 23/02/2024

**NITHIN GEORGE**

**CCAVBCM250**



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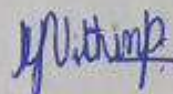
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Place: Irinjalakuda

NITHIN GEORGE

Date: 23/2/24



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**“A STUDY ON BUYER BEHAVIOR OF CONSUMER  
TOWARDS KOTTAKAL ARYA VAIDYA SALA”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**P.N AFSAL**

**(CCAVBCM251)**

Under the supervision of

**Dr.Linda Mary Simon**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS),**

**IRINJALAKUDA UNIVERSITY OF CALICUT**

**MARCH 2024**



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON BUYER BEHAVIOR OF CONSUMER TOWARDS KOTTAKAL ARYA VAIDYA SALA" is a bonafide record of project done by P.N AFSAL, Reg. No. CCAVBCM251, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**

**Co-ordinator**

**Dr. Linda Mary Simon**

**Project Guide**



**Dr. SOUMYA SREEDHAK. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



## DECLARATION

I, P.N AFSAL, hereby declare that the project work entitled “ A STUDY ON BUYER BEHAVIOR OF CONSUMER TOWARDS KOTTAKAL ARYA VAIDYA SALA” is a record of independent and bonafide project work carried out by me under the supervision and guidance of Dr.Linda Mary Simon, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date:23-02-2024**



**P.N AFSAL**

**CCAVBCM251**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

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I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

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I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**P.N AFSAL**

**Date:23-02-2024**



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**“CHALLENGES FACED BY WOMEN ENTREPRENEURS  
IN THRISSUR DISTRICT”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

In partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF COMMERCE**

Submitted by

**PRINCE ANTONY**

**(CCAVBCM253)**

Under the supervision of

**MS. REVATHY KRISHNAKUMAR**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA  
UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS),  
IRINJALAKUDA  
CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled "**Challenges faced by women entrepreneurs in Thrissur district**" is a Bonafide record of project done by **Prince Antony**, Reg. No. **CCAVBCM253**, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship

  
Assoc. Prof. K.J. Joseph

Co-Ordinator

  
Ms. Revathy Krishnakumar

Project Guide



  
**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



## **DECLARATION**

I, PRINCE ANTONY hereby declare that the project work entitled "CHALLENGES FACED BY WOMAN ENTREPRENEURS IN THRISSUR DISTRICT." Is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Revathy Krishnakumar, asst. Professor, department of commerce, Christ college (autonomous), irinjalakuda

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any degree, diploma, associateship or other similar title of any other university or institute



Place: Irinjalakuda

PRINCE ANTONY

Date: 23-2-2024

CCAVBCM253



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI, our principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-Ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms.Revathy Krishnakumar, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

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Place: Irinjalakuda

PRINCE ANTONY

Date: 03-2-2024



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**"A STUDY ON CUSTOMERS ATTITUDE  
TOWARDS ECOFRIENDLY BEAUTY  
PRODUCTS"**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**AAVANI PONNEMPAMBIL DEEPAK**

**(CCAVBCM215)**

Under the supervision of

**Ms. SREELAKSHMI K**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled **"A STUDY ON CUSTOMERS ATTITUDE TOWARDS GREEN BEAUTY PRODUCTS.** is a bonafide record of project done by **AAVANI PONNEMPAMBIL DEEPAK**, Reg. No. CCAVBCM215, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**

**Co-ordinator**

**Ms. SREELAKSHMI K**

**Project Guide**



**Dr. SOUMYA SREEDHAR, V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Gre Kerala Varma College**  
**Thrissur**



## **DECLARATION**

I, **AAVANI PONNEMPAMBIL DEEPAK**, hereby declare that the project work entitled "**A STUDY ON CUSTOMERS ATTITUDE TOWARDS ECOFRIENDLY BEAUTY PRODUCTS.**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. SREELAKSHMI K, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

  
**AAVANI PONNEMPAMBIL DEEPAK**

**Date: 23/02/2024**

**CCAVBCM215**



## **ACKNOWLEDGEMENT**

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**Place: Irinjalakuda**

**AAVANI PONNEMPAMBIL DEEPAK**

**Date 23/02/2024**



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**"A STUDY ON CUSTOMER SATISFACTION  
OF TELECOM SERVICES"**

Project Report submitted to:

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ALBERT SHAJU**

**(CCAVBCM217)**

Under the supervision of

**DR. P.L. GEORGE**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled "**A STUDY ON CUSTOMER SATISFACTION OF TELECOM SERVICES**" is a bonafide record of project done by **ALBERT SHAIU**, Reg. No. CCAVBCM217, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Asso. Prof. K.J. Joseph**  
Co-ordinator

**Dr. F.L. George**  
Project Guide



**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



## DECLARATION

**L. ALBERT SHAJU**, hereby declare that the project work entitled "**A STUDY ON CUSTOMER SATISFACTION OF TELECOM SERVICES**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of, **Dr. P.L. George**, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 22/02/2004



**ALBERT SHAJU**

**CCAVBCM217**



## ACKNOWLEDGEMENT

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Place: Irinjalakuda

ALBERT SHAIJI

Date: 23/05/2024



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## CHAPTER I

### INTRODUCTION



**“A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE  
SHOPPING WITH SPECIAL REFERENCE TO FLIPKART”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**KRISHNENDU KRISHNAKUMAR**

**(CCAVBCM219)**

Under the supervision of

**Ms. SWATHY V CHANDRAN**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT,**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART" is a Bonafede record of project done by **KRISHNENDU KRISHNAKUMAR**, Reg. No. CCAVBCM219, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
Co-ordinator

**Ms. Swathy V Chandran**  
Project Guide



**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



## DECLARATION

**I, KRISHNENDU KRISHNAKUMAR, hereby declare that the project work entitled "A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART"**

is a record of independent and Bonafede project work carried out by me under the supervision and guidance of Ms. SWATHY V CHANDRAN, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23/02/2024**



**KRISHNENDU KRISHNAKUMAR  
CCAVBCM219**



## ACKNOWLEDGEMENT

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Place: Irinjalakuda

KRISHNENDU KRISHNAKUMAR

Date: 23/02/2024



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**“A STUDY ON CUSTOMERS ATTITUDE  
TOWARDS ECOFRIENDLY BEAUTY  
PRODUCTS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**LINNET DAVIS**

**(CCAVBCM220)**

Under the supervision of

**Ms. SREELAKSHMI K**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



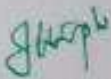
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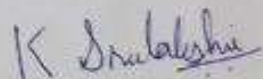
**CALICUT UNIVERSITY**




**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled **"A STUDY ON CUSTOMERS ATTITUDE TOWARDS GREEN BEAUTY PRODUCTS.** is a bonafide record of project done by **LINNET DAVIS**, Reg. No. **CCAVBCM220**, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

  
**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**

  
**Ms. SREELAKSHMI K**  
**Project Guide**



  
**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Com**  
**Sree. College, Irinj.**



## DECLARATION

I, **LINNET DAVIS**, hereby declare that the project work entitled "**A STUDY ON CUSTOMERS ATTITUDE TOWARDS ECOFRIENDLY BEAUTY PRODUCTS.**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. SREELAKSHMI K, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23/02/2024**

  
**LINNETDAVIS**  
**CCAVBCM220**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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**Place: Irinjalakuda**

**LINNET DAVIS**

**Date 23/02/2024**



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**“STUDY ON ATTITUDE OF STUDENTS OF B.COM SELF  
FINANCE CHRIST COLLEGE (AUTONOMOUS)  
IRINJALAKUDA ON PROFESSIONAL EDUCATION”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**NASEELA NAZAR**

**(CCAVBCM222)**

Under the supervision of

**Dr. P.L GEORGE**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**  
**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled “**STUDY ON ATTITUDE OF STUDENTS OF B.COM (SELF FINANCE) CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA ON PROFESSIONAL EDUCATION**” is a bonafide record of project done by **NASEELA NAZAR**, Reg. No. CCAVBCM222, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Asso. Prof. K.J. Joseph**  
**Co-ordinator**



**Dr. P.L. GEORGE**  
**Project Guide**

**Dr. SOUMYA SREEDHAR**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

I, **NASEELA NAZAR**, hereby declare that the project work entitled **"STUDY ON ATTITUDE OF STUDENTS OF B.COM SELF FINANCE CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA ON PROFESSIONAL EDUCATION"** is a record of independent and bonafide project work carried out by me under the supervision and guidance of Dr. P.L George, Asso. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23/02/2024**

  
**NASEELA NAZAR**

**CCAVBCM222**



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**Place: Irinjalakuda**

**Date: 24/01/2024**

**NASEELA NAZAR**



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**“A STUDY ON CUSTOMERS ATTITUDE  
TOWARDS ECOFRIENDLY BEAUTY  
PRODUCTS”**

Project Report submitted to

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*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**PS SHINAS**

**(CCAVBCM223)**

Under the supervision of

**Ms. SREELAKSHMI K**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled **"A STUDY ON CUSTOMERS ATTITUDE TOWARDS GREEN BEAUTY PRODUCTS.** is a bonafide record of project done by **PS SHINAS**, Reg. No. CCAVBCM223, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

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**Co-ordinator**

**Ms. SREELAKSHMI K**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, **P S SHINAS**, hereby declare that the project work entitled "**A STUDY ON CUSTOMERS ATTITUDE TOWARDS ECOFRIENDLY BEAUTY PRODUCTS.**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. **SREELAKSHMI K.** Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

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**Place: Irinjalakuda**

**Date: 23/02/2024**



**P S SHINAS**

**CCAVBCM223**



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Place: Irinjalakuda

P S SHINAS

Date 23/02/2024



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**“A STUDY ON JOB SATISFACTION AMONG NURSES  
WITH SPECIAL REFERENCE TO MA-CARE HOSPITAL.”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**RINSHA RADHAKRISHNAN**

**(CCAVBCM225)**

Under the supervision of

**Ms. SIJL.C.L**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**





**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**  
**CALICUT UNIVERSITY**



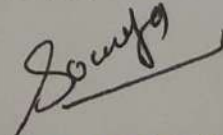
**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled **"A study on Job Satisfaction among Nurses with special reference to MA-Care Hospital"** is a bonafide record of project done by **RINSHA RADHAKRISHNAN**, Reg. No. CCAVBCM225, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

  
**Asso. Prof. K.J. Joseph**  
Co-ordinator

  
**Ms. SIJL.C.L**  
Project Guide



  
**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



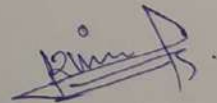
## DECLARATION

I, **RINSHA RADHAKRISHNAN**, hereby declare that the project work entitled "**A STUDY ON JOB SATISFACTION OF AMONG NURSES WITH SPECIAL REFERENCE TO MA-CARE HOSPITAL**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Siji.C.L, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place:** Irinjalakuda

**Date:** 23-02-2024 .



**RINSHA RADHAKRISHNAN**

**CCAVBCM225**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

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**Place:** Irinjalakuda

**Date:** 23-02-2024

  
**RINSHA RADHAKRISHNAN**



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**“A STUDY ON FINANCIAL STATEMENTS AND  
PERFORMANCE KFC LTD”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**SREERAG N S**

**(CCAVBCM226)**

Under the supervision of

**Ms. SANDHYA V**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “**A Study on Financial Statements And Performance of KFC Ltd**” is a bonafide record of project done by **SREERAG N S**, Reg. No. CCAVBCM226, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**

**Ms. SANDHYA V**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

I, **SREERAG N S**, hereby declare that the project work entitled "**A STUDY ON FINANCIAL STATEMENTS AND PERFORMANCE OF KFC LTD**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Sandhya V, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23/02/2023**



**SREERAG N S**

**CCAVBCM226**



## **ACKNOWLEDGEMENT**

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

I am thankful to Assoc.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. Sandhya V, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**SREERAG N S**

**Date:**



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**“A STUDY ON BUYER BEHAVIOR OF CONSUMER  
TOWARDS KOTTAKAL ARYA VAIDYA SALA”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ABHINANDH KRISHNA V.K**

**(CCAVBCM228)**

Under the supervision of

**Dr. Linda Mary Simon**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**  
**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON BUYER BEHAVIOR OF CONSUMER TOWARDS KOTTAKAL ARYA VAIDYA SALA" is a bonafide record of project done by ABHINANDH KRISHNA V.K, Reg. No. CCAVBCM228, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**

**Co-ordinator**

**Dr. Linda Mary Simon**

**Project Guide**





## DECLARATION

I, ABHINANDH KRISHNA V.K , hereby declare that the project work entitled “ A STUDY ON BUYER BEHAVIOR OF CONSUMER TOWARDS KOTTAKAL ARYA VAIDYA SALA” is a record of independent and bonafide project work carried out by me under the supervision and guidance of Dr.Linda Mary Simon, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.



**ABHINANDH KRISHNA V.K**

**Place: Irinjalakuda**

**Date:23-02-2024**

**CCAVBCM228**



## **ACKNOWLEDGEMENT**

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

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I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**ABHINANDH KRISHNA V.K**

**Date:23-02-2024**



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**"A STUDY ON JOB SATISFACTION AMONG NURSES  
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Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ABIJITH MANOJ**

**(CCAVBCM229)**

Under the supervision of

**Ms. SIJL.C.L**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled "**A study on Job Satisfaction among Nurses with special reference to MA-Care Hospital**" is a bonafide record of project done by **ABIJITH MANOJ**, Reg. No. CCAVBCM229, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Asso. Prof. K.J. Joseph**  
**Co-ordinator**

**Ms. SIJL.C.L**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, **ABIJITH MANOJ**, hereby declare that the project work entitled “**A STUDY ON JOB SATISFACTION OF AMONG NURSES WITH SPECIAL REFERENCE TO MA-CARE HOSPITAL**” is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Siji.C.L, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

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**Place:** Irinjalakuda

**Date:** 23-02-24



**ABIJITH MANOJ**

**CCAVBCM229**



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**Place:** Irinjalakuda

**Date:** 23-02-24



**ABIJITH MANOJ**



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**“A STUDY ON ADVERTISEMENT ON  
DIFFERENT SOCIAL MEDIA PLATFORMS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**SHAHIL SHAN P**

**(CCAVBCM254)**

Under the supervision of

**Ms. REVATHY KRISHNAKUMAR**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**




**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**




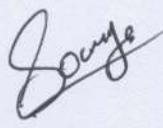
**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled “A STUDY ON ADVERTISEMENT ON DIFFERENT SOCIAL MEDIA PLATFORMS” is a bonafide record of project done by **SHAHIL SHAN P**, Reg. No. CCAVBCM254, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

  
**Asso. Prof. K.J. Joseph**  
Co-ordinator



  
**Ms. Revathy Krishnakumar**  
Project Guide

  
**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce



## DECLARATION

I, **SHAHIL SHAN P**, hereby declare that the project work entitled “**A STUDY ON ADVERTISEMENT ON DIFFERENT SOCIAL MEDIA PLATFORMS**” is a record of independent and bonafide project work carried out by me under the supervision and guidance of, Ms. Revathy Krishnakumar, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 23/02/2024

**SHAHIL SHAN P**

**CCAVBCM254**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

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Place: Irinjalakuda

SHAHIL SHAN P

Date: 23/02/2024



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**"A STUDY ON CUSTOMER SATISFACTION OF  
TELECOM SERVICES"**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**SREESHMA BABU**

**(CCAVBCM256)**

Under the supervision of

**DR. P.L. GEORGE**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**




**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**

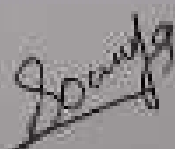


**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled **"A STUDY ON CUSTOMER SATISFACTION OF TELECOM SERVICES"** is a bonafide record of project done by **SREESHMA BABU**, Reg. No. CCAVBCM256, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

  
**Assoc. Prof. K.L. Joseph**  
Co-ordinator

  
**DR. P.L. GEORGE**  
Project Guide

  
**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Karata Varma College  
Thrissur



## DECLARATION

I, **SREESHMA BABU**, hereby declare that the project work entitled "**A STUDY ON CUSTOMER SATISFACTION OF TELECOM SERVICES**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Dr. P.L. George, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 23/04/24



**SREESHMA BABU**

**CCAVBCM256**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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I express my sincere thanks to my friends and family for their support in completing this report successfully.

Irinjalakuda

SREESHMA BABU

Date:



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**"A STUDY ON CONSUMER PREFERENCE  
TOWARDS ZUDIO- A TATA TRENT LTD  
STORE"**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**JOEWIN SHAJAN**

**(CCAVBCM306)**

Under the supervision of

**Ms. SANDHYA V**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “**A Study on Consumer Preference Towards Zudio -A Tata Trent Ltd Store** ” is a bonafide record of project done by **JOEWIN SHAJAN**, Reg. No. CCAVBCM306, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**



**Ms. Sandhya V**  
**Project Guide**

**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, JOEWIN SHAJAN, hereby declare that the project work entitled "**A STUDY ON CONSUMER PREFERENCE TOWARDS ZUDIO – A TATA TRENT LTD STORE**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Sandhya V, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23-02-2024**



**JOEWIN SHAJAN**

**CCAVBCM306**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**



**JOEWIN SHAJAN**

**Date:** 23-02-2024



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TOWARDS ZUDIO-A TATA TRENT LTD STORE”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ABHISHEK JIMMY**

**(CCAVBCM195)**

Under the supervision of

**Ms. SANDHYA V**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled “**A STUDY ON CONSUMER PREFERENCE TOWARDS ZUDIO – A TATA TRENT LTD STORE**” is a bonafide record of project done by **ABHISHEK JIMMY**, Reg. No. CCAVBCM195, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

*K.J. Joseph*

**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**



*Sandhya V*

**Ms. Sandhya V**  
**Project Guide**

*Soumya Sreedhar V*

**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

I, **ABHISHEK JIMMY**, hereby declare that the project work entitled "**A STUDY ON CONSUMER PREFERENCE TOWARDS ZUDIO – A TATA TRENT LTD STORE**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms.Sandhya V, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

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**Place: Irinjalakuda**

**Date: 23-02-2024**

  
**ABHISHEK JIMMY**

**CCAVBCM195**



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**Place: Irinjalakuda**

**ABHISHEK JIMMY**

**Date** 23/02/24



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**“A STUDY ON CONSUMER PREFERENCE  
TOWARDS ZUDIO-A TATA TRENT LTD STORE”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ATHUL KRISHNA TP**

**(CCAVBCM237)**

Under the supervision of

**Ms. SANDHYA V**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “A STUDY ON CONSUMER PREFERENCE TOWARDS ZUDIO – A TATA TRENT LTD STORE” is a bonafide record of project done by **ATHUL KRISHNA TP**, Reg. No. CCAVBCM237, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

*gk Joseph*

**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**

*Sandhya V*

**Ms. Sandhya V**  
**Project Guide**

*Soumya Sreedhar V*

**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, **ATHUL KRISHNA TP**, hereby declare that the project work entitled **"A STUDY ON CONSUMER PREFERENCE TOWARDS ZUDIO – A TATA TRENT LTD STORE"** is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms.Sandhya V, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date:**



**ATHUL KRISHNA TP**

**CCAVBCM237**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy v Chandran , Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. Sandhya V, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

  
**ATHUL KRISHNA TP**

**Date**



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**“A STUDY ON TEACHERS WORK STRESS  
MANAGEMENT OF GVHSS NANDIKARA”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**DELEENA SIJU**

**(CCAVBCM239)**

Under the supervision of

**Ms. SWATHY V CHANDRAN**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



DEPARTMENT OF COMMERCE  
CERTIFICATE

This is to certify that the project report entitled "A STUDY ON TEACHERS WORK STRESS MANAGEMENT OF GVHSS NANDIKARA" is a bonafide record of project done by **DELEENA SIJU**, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

Assoc.Prof. K.J. Joseph  
Co-Ordinator

Ms. SWATHY V CHANDRAN  
Project Guide



Dr. SOUMYA SREEDHAR. V  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



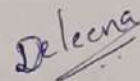
## DECLARATION

I, **DELEENA SIJU**, hereby declare that the project work entitled  
**“A STUDY ON TEACHERS WORK STRESS MANAGEMENT  
OF GVHSS NANDIKARA”** is a record of independent and  
bonafide project work carried out by me under the supervision and  
guidance of Ms. **SWATHY V CHANDRAN**, Asst. Professor,  
Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the  
best of my knowledge. The report has not been previously submitted  
for the award of any Degree, Diploma, Associateship or other similar  
title of any other university or institute.

**Place:** Irinjalakuda

**Date:** 23-02-2024



**DELEENA SIJU**

**(CCAVBCM239)**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI, our principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-Ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. Swathy V Chandran, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staff of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place:** Irinjalakuda

**DELEENA SIJU**

**Date:** 23-02-2024



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**“CHALLENGES FACED BY WOMEN ENTREPRENEURS  
IN THRISSUR DISTRICT”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

In partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF COMMERCE**

Submitted by

**GOUTHAM AJ**

**(CCAVBCM240)**

Under the supervision of

**MS. REVATHY KRISHNAKUMAR**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA  
UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS),  
IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled "**Challenges faced by women entrepreneurs in Thrissur district**" is a Bonafide record of project done by **Goutham AJ**, Reg. No. **CCAVBCM240**, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship

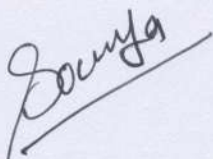
  
**Assoc. Prof. K.J. Joseph**

**Co-Ordinator**

  
**Ms. Revathy Krishnakumar**

**Project Guide**



  
**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



## DECLARATION

I, GOUTHAM AJ hereby declare that the project work entitled "CHALLENGES FACED BY WOMAN ENTREPRENEURS IN THRISSUR DISTRICT." Is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Revathy Krishnakumar, asst. Professor, department of commerce, Christ college (autonomous), irinjalakuda

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any degree, diploma, associateship or other similar title of any other university or institute

Place: Irinjalakuda

Date: 23-2-2024



GOUTHAM Aj

CCAVBCM240



## **ACKNOWLEDGEMENT**

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI, our principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-Ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms.Revathy Krishnakumar, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**GOUTHAM AJ**

**Date:**



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**"A STUDY ON CUSTOMER SATISFACTION OF  
TELECOM SERVICES"**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**GOUTILAM KRISHNA E.S**

**(CCAVBCM241)**

Under the supervision of

**DR. P.L. GEORGE**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**





**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled "**A STUDY ON CUSTOMER SATISFACTION OF TELKOM SERVICES**" is a Bonafide record of project done by **GOUTHAM KRISHNA P.S.**, Reg. No. **CCAVBCM241**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

  
Asso. Prof. K.J. Joseph  
Co-ordinator

  
Dr. P.L. George  
Project Guide

  
Dr. SOUMYA SREEDHAR. V  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thiruvananthapuram



## DECLARATION

I GOUTHAM KRISHNA E.S, hereby declare that the project work entitled "A STUDY ON CUSTOMER SATISFACTION OF TELECOM SERVICES" is a record of independent and Bonafide project work carried out by me under the supervision and guidance of, Dr. P.L. George, Asso. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 23/02/2024



GOUTHAM KRISHNA E.S

CCAVBCM241



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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GOUTHAM KRISHNA E S

Place: Irinjalakuda

Date: 23/02/2024



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**“A STUDY ON ADVERTISEMENT ON  
DIFFERENT SOCIAL MEDIA PLATFORMS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

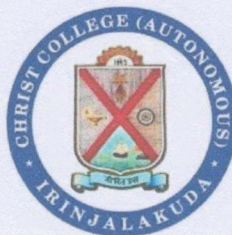
Submitted by

**ANDRIA T CHIRAYATH**

**(CCAVBCM233)**

Under the supervision of

**Ms. REVATHY KRISHNAKUMAR**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

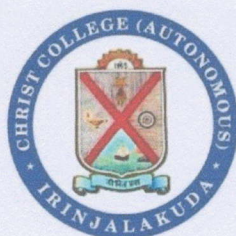
**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “A STUDY ON ADVERTISEMENT ON DIFFERENT SOCIAL MEDIA PLATFORMS” is a bonafide record of project done by **ANDRIA T CHIRAYATH**, Reg. No. CCAVBCM233, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

*Joseph*

**Asso. Prof. K.J. Joseph**  
Co-ordinator

*Revathy*

**Ms. Revathy Krishnakumar**  
Project Guide



*Soumya*  
**SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thiruvananthapuram



## DECLARATION

I, **ANDRIA T CHIRAYATH**, hereby declare that the project work entitled "**A STUDY ON ADVERTISEMENT ON DIFFERENT SOCIAL MEDIA PLATFORMS**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of, Ms. Revathy Krishnakumar, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 23-02-2024



**ANDRIA T CHIRAYATH**

**CCAVBCM233**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

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Place: Irinjalakuda

Date: 23-02-2024

ANDRIA T CHIRAYATH



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**“A STUDY ON ADVERTISEMENT ON  
DIFFERENT SOCIAL MEDIA PLATFORMS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

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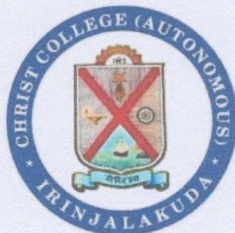
Submitted by

**ANGEL T CHIRAYATH**

**(CCAVBCM234)**

Under the supervision of

**Ms. REVATHY KRISHNAKUMAR**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE CERTIFICATE**

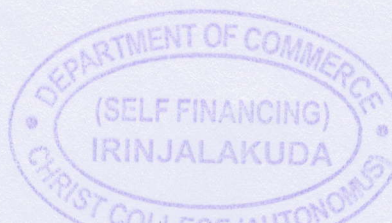
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*Joseph*

**Asso. Prof. K.J. Joseph**  
Co-ordinator

*Revathy*

**Ms. Revathy Krishnakumar**  
Project Guide



*Soumya*

**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College



## DECLARATION

I, **ANGEL T CHIRAYATH**, hereby declare that the project work entitled "**A STUDY ON ADVERTISEMENT ON DIFFERENT SOCIAL MEDIA PLATFORMS**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of, Ms. Revathy Krishnakumar, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

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**Place:** Irinjalakuda

**Date:** 23/02/2024

**ANGEL T CHIRAYATH**

**CCAVBCM234**



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**ANGEL T CHIRAYATH**



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**“A STUDY ON CUSTOMER SATISFACTION ON  
E-BANKING SERVICES PROVIDED BY PUBLIC  
AND PRIVATE SECTOR BANKS IN  
IRINJALAKUDA REGION”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ANSA GEORGE**

**(CCAVBCM235)**

Under the supervision of

**Ms.GANGA K. S**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled **“A Study on customer satisfaction on E-banking services provided by public and private sector banks in Irinjalakuda region”** is a bonafide record of project done by **ANSA GEORGE**, Reg. No. CCAVBCM235, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**



**Ms. Ganga K. S**  
**Project Guide**

**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, **ANSA GEORGE**, hereby declare that the project work entitled **“A STUDY ON CUSTOMER SATISFACTION ON E-BANKING SERVICES PROVIDED BY PUBLIC AND PRIVATE SECTOR BANKS IN IRINJALAKUDA REGION”** is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms.GANGA K. S, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place:** Irinjalakuda

**Date:** 23-02-2024



**ANSA GEORGE**

**CCAVBCM235**



## ACKNOWLEDGEMENT

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Place: Irinjalakuda

ANSA GEORGE

Date: 23-02-2024



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**“A STUDY ON CUSTOMER SATISFACTION OF ONLINE  
PAYMENTS AMONG MIDDLE AGED CITIZENS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ASWINRAJ E.R**

**(CCAVBCM236)**

Under the supervision of

**Ms. TEENA THOMAS**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



# CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY



## DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled “A Study on Customer Satisfaction of Online Payment Among Middle Aged Citizens” is a bonafide record of project done by **ASWINRAJ E.R**, Reg.No.CCAVBCM236, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc. Prof. K.J. Joseph**

**Co-Ordinator**

**Ms. TEENA THOMAS**

**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, **ASWINRAJ E.R**, hereby declare that the project work entitled "**ASTUDY ON CUSTOMER SATISFACTION OF ONLINE PAYMENT AMONG MIDDLE AGED CITIZENS**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Teena Thomas, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 23/02/2024

*Aswin*

ASWINRAJ E.R

CCAVBCM236



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**Place: Irinjalakuda**

**ASWINRAJ E.R**

**Date:**



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**“A STUDY ON FINANCIAL STATEMENTS AND  
PERFORMANCE KFC LTD”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**VIDHUKRISKNAN A R**

**(CCAVBCM227)**

Under the supervision of

**Ms. SANDHYA V**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled "**A Study on Financial Statements And Performance of KFC Ltd**" is a bonafide record of project done by **VIDHU KRISHNAN A R**, Reg. No CCAVBCM227, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**

**Ms. SANDHYA V**  
**Project Guide**

**Dr. SOUMYA S**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thiruvananthapuram**





## DECLARATION

I, **VIDHU KRISHNAN A R**, hereby declare that the project work entitled "**A STUDY ON FINANCIAL STATEMENTS AND PERFORMANCE OF KFC LTD**" is record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Sandhya V, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.



**VIDHU KRISHNAN A R**

**Place: Irinjalakuda**

**Date: 23/02/2024**

**CCAVBCM227**



## **ACKNOELEDGEMENT**

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

I am thankful to Assoc.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. Sandhya V, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**VIDHU KRISHNAN A F**

**Date:**



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**“A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE  
SHOPPING WITH SPECIAL REFERENCE TO FLIPKART”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ABEL WILSON**

**(CCAVBCM194)**

Under the supervision of

**Ms. SWATHY V CHANDRAN**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT,**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



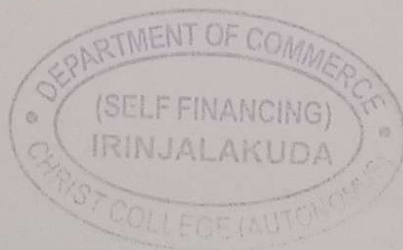
**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART” is a Bonafede record of project done by **ABEL WILSON**, Reg. No. CCAVBCM194, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
Co-ordinator

**Ms. Swathy V Chandran**  
Project Guide



**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur



## DECLARATION

I, ABEL WILSON, hereby declare that the project work entitled "**A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART**" is a record of independent and Bonafede project work carried out by me under the supervision and guidance of Ms. SWATHY V CHANDRAN, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place:** Irinjalakuda

**Date:** 23-02-2024



ABEL WILSON

CCAVBCM194



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. SWATHY V CHANDRAN, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. SWATHY V CHANDRAN, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

Place: Irinjalakuda

ABEL WILSON

Date: 23-02-2024



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**“A STUDY ON CUSTOMER PREFERENCE TOWARDS  
OTT PLATFORMS OVER THEATRES AMONG  
YOUNGSTERS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**AJAY JOE P**

**(CCAVBCM196)**

Under the supervision of

**Ms. GANGA K S**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA  
UNIVERSITY OF CALICUT**

**MARCH 2024**



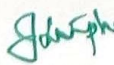
**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**


**CALICUT UNIVERSITY**



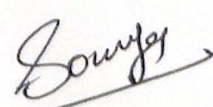
**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled “A STUDY ON CUSTOMER PREFERENCE TOWARDS OTT PLATFORMS OVER THEATRES AMONG YOUNGSTERS” is a bonafide record of project done by **AJAY JOE P (CCAVBCM196)**, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

  
**Assoc. Prof. K.J. Joseph**  
Co-ordinator

  
**Ms. Ganga K S**  
Project guide



  
**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thrissur




## DECLARATION

I, **AJAY JOE P**, hereby declare that the project work entitled "**A STUDY ON CUSTOMER PREFERENCE TOWARDS OTT PLATFORM OVER THEATRES AMONG YOUNGSTERS**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Ganga K S, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**  
**Date: 23/02/2024**

  
**AJAY JOE P**  
**CCAVBCM196**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

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I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

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I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place:** Irinjalakuda.

**Date:** 23/02/2024

**AJAY JOE P**



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**“A STUDY ON CUSTOMER SATISFACTION OF ONLINE  
PAYMENTS AMONG MIDDLE AGED CITIZENS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ALEENA SHAJU**

**(CCAVBCM197)**

Under the supervision of

**Ms. TEENA THOMAS**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**  
**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled “A Study on Customer Satisfaction of Online Payment Among Middle Aged Citizens” is a bonafide record of project done by **ALEENA SHAJU**, Reg.No.CCAVBCM197, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc. Prof. K.J. Joseph**  
**Co-Ordinator**

**Ms. TEENA THOMAS**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, ALEENA SHAJU, hereby declare that the project work entitled "A STUDY ON CUSTOMER SATISFACTION OF ONLINE PAYMENT AMONG MIDDLE AGED CITIZENS" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Teena Thomas, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 23/02/2024

ALEENA SHAJU

CCAVBCM197



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

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I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place:** Irinjalakuda

**Date:** 03/02/2024

  
ALEENA SHAJU



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**“A STUDY ON TEACHERS WORK STRESS MANAGEMENT  
OF GVHSS NANDIKARA”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ANANTHAJITH K MANOJ**

**(CCAVBCM198)**

Under the supervision

of

**Ms. SWATHY V CHANDRAN**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “**STUDY ON TEACHERS WORK STRESS MANAGEMENT OF GVHSS NANDIKARA**” is a bonafide record of project done by **ANANTHAJITH K MANOJ** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

*K.J. Joseph*

**Assoc.Prof. K.J. Joseph**

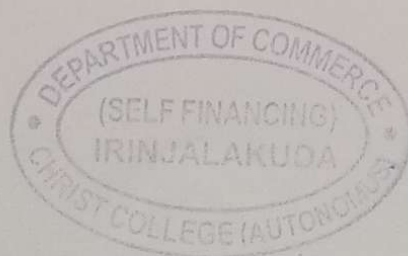
**Co-Ordinator**

*Swathy V Chandran*

**Ms. SWATHY V CHANDRAN**

**Project Guide**

*Soumya Sreedhar V*



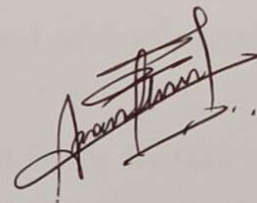
**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, **ANANTHAJITH K MANOJ**, hereby declare that the project work entitled **“STUDY ON TEACHERS WORK STRESS MANAGEMENT OF GVHSS NANDIKARA”** is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. **SWATHY V CHANDRAN**, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.



**Place: Irinjalakuda**

**ANANTHAJITH K MANOJ (CCAVBCM198)**

**Date: 23-02-2024**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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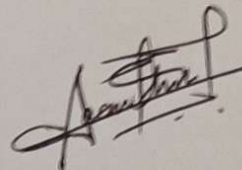
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Place: Irinjalakuda

ANANTHAJITH K MANOJ

Date: 23-02-2024



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**“A STUDY ON CSTOMER SATISFACTION ON E-  
BANKING SERVICES PROVIDED BY PUBLIC  
AND PRIVATE SECTOR BANKS IN  
IRINJALAKUDA REGION”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ANCY JOY**

**(CCAVBCM199)**

Under the supervision of

**Ms.GANGA K. S**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled **“A Study on customer satisfaction on E-banking services provided by public and private sector banks in Irinjalakuda region”** is a bonafide record of project done by **ANCY JOY**, Reg. No. CCAVBCM199, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**

**Ms. GANGA K. S**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## DECLARATION

I, **ANCY JOY**, hereby declare that the project work entitled **"A STUDY ON CUSTOMER SATISFACTION ON E-BANKING SERVICES PROVIDED BY PUBLIC AND PRIVATE SECTOR BANKS IN IRINJALAKUDA REGION"** is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms.GANGA K. S, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23.02.2024**



**ANCY JOY**

**CCAVBCM199**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

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**Place: Irinjalakuda**

**Date: 23.02.2024**

  
**ANCY JOY**



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**“A STUDY ON FINANCIAL STATEMENTS AND  
PERFORMANCE OF KFC LTD”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ASNA PS**

**(CCAVBCM203)**

Under the supervision of

**Ms. SANDHYA V**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled “**A STUDY ON FINANCIAL STATEMENTS AND PERFORMANCE OF KFC LTD**” is a bonafide record of project done by **ASNA PS**, Reg. No. CCAVBCM203, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Asso. Prof. K.J. Joseph**  
**Co-ordinator**

**Ms. Sandhya V**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

I, **ASNA PS**, hereby declare that the project work entitled "**A STUDY ON FINANCIAL STATEMENTS AND PERFORMANCE OF KFC LTD**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of, Ms. Sandhya V, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place:** Irinjalakuda

  
**ASNA PS**

**Date:** 23.02.24

**CCAVBCM203**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

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I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

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I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**Date: 23.04.24**

  
**ASNA PS**



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**“A STUDY ON CUSTOMER PREFERENCE TOWARDS  
OTT PLATFORMS OVER THEATRES AMONG  
YOUNGSTERS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ATHIRA P J**

**(CCAVBCM204)**

Under the supervision of

**Ms. GANGA K S**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA  
UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled **“A STUDY ON CUSTOMER PREFERENCE TOWARDS OTT PLATFORMS OVER THEATRES AMONG YOUNGSTERS”** is a bonafide record of project done by **ATHIRA P J (CCAVBCM204)**, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

*K.J. Joseph*

**Assoc. Prof. K.J. Joseph**  
**Co-ordinator**

*G. S. Ganga*

**Ms. Ganga K S**  
**Project guide**



*Soumya*

**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**




## DECLARATION

I, **ATHIRA P J**, hereby declare that the project work entitled "**A STUDY ON CUSTOMER PREFERENCE TOWARDS OTT PLATFORM OVER THEATRES AMONG YOUNGSTERS**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Ganga K S, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 23/02/2024

  
**ATHIRA P J**  
**CCAVBCM204**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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Place: Irinjalakuda.

Date: 23/02/2024

ATHIRA P J



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**“A STUDY ON CUSTOMER SATISFACTION OF ONLINE  
PAYMENTS AMONG MIDDLE AGED CITIZENS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**CHRIS JOSEPH**

**(CCAVBCM205)**

Under the supervision of

**Ms. TEENATHOMAS**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



# CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

## CALICUT UNIVERSITY



### DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that the project report entitled “A Study on Customer Satisfaction of Online Payment Among Middle Aged Citizens” is a bonafide record of project done by **CHRIS JOSEPH**, Reg.No.CCAVBCM205, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc. Prof. K.J. Joseph**

**Co-Ordinator**

**Ms. TEENA THOMAS**

**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thiruvananthapuram



## DECLARATION

I, **CHRIS JOSEPH**, hereby declare that the project work entitled "**A STUDY ON CUSTOMER SATISFACTION OF ONLINE PAYMENT AMONG MIDDLE AGED CITIZENS**" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Teena Thomas, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

Place: Irinjalakuda

Date: 23/02/2024

**CHRIS JOSEPH**  
**CCAVBCM205**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

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**Place: Irinjalakuda**

**CHRIS JOSEPH**

**Date:**



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**“A STUDY ON JOB SATISFACTION AMONG NURSES WITH  
SPECIAL REFERENCE TO MA-CARE HOSPITAL”.**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

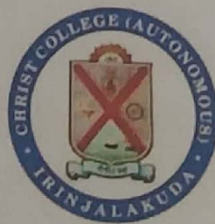
Submitted by

**DAYON C AUGUSTINE**

**(CCAVBCM207)**

Under the supervision of

**Ms. SIJI.C.L**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVRSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**  
**CALICUT UNIVERSITY**

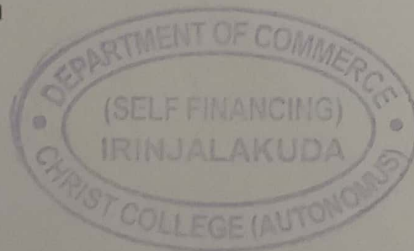


**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled “**A Study on Job Satisfaction among Nurses with special reference to MA-Care Hospital**” is a bonafide record of project done by **DAYON C AUGUSTINE**, Reg. No. CCAVBCM207, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**

**Co-ordinator**



**Ms. SIJI.C.L**

**Project Guide**

**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**

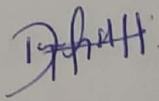


## DECLARATION

I, **DAYON C AUGUSTINE**, hereby declare that the project work entitled **“A STUDY ON JOB SATISFACTION AMONG NURSES WITH SPECIAL REFERENCE TO MA-CARE HOSPITAL”** is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms.Siji.C.L , Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

  
**DAYON C AUGUSTINE**

**Date: 28-02-2024**

**CCAVBCM207**



## **ACKNOWLEDGEMENT**

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy.V. Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. Siji.C.L, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

I would like to express my preferred gratitude to all the faculties of the department for their interest and cooperation in this regard.

I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**DAYON C AUGUSTINE**

**Date:**



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**“STUDY ON ATTITUDE OF STUDENTS OF B.COM SELF  
FINANCE CHRIST COLLEGE (AUTONOMOUS)  
IRINJALAKUDA ON PROFESSIONAL EDUCATION”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**JOHN SAJAN**

**(CCAVBCM208)**

Under the supervision of

**Dr. P.L GEORGE**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**





**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**  
**CALICUT UNIVERSITY**



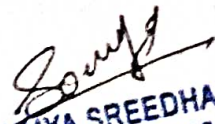
**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled "STUDY ON ATTITUDE OF STUDENTS OF B.COM (SELF FINANCE) CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA ON PROFESSIONAL EDUCATION" is a bonafide record of project done by JOHN SAJAN, Reg. No. CCAVBCM208, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

  
Asso. Prof. K.J. Joseph  
Co-ordinator

  
Dr. P.L. GEORGE  
Project Guide



  
Dr. SOOMYA SREEDHAR. V  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College  
Thirissur



## **DECLARATION**

I, JOHN SAJAN, hereby declare that the project work entitled "STUDY ON ATTITUDE OF STUDENTS OF B.COM SELF FINANCE CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA ON PROFESSIONAL EDUCATION" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Dr. P.L. George, Asso. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23/02/2024**



**JOHN SAJAN**

**CCAVBCM208**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

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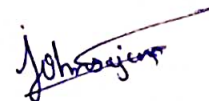
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**Place: Irinjalakuda**

**Date: 23/02/2024**



**JOHN SAJAN**



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**“STUDY ON ATTITUDE OF STUDENTS OF B.COM SELF  
FINANCE CHRIST COLLEGE (AUTONOMOUS)  
IRINJALAKUDA ON PROFESSIONAL EDUCATION”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**KIRANDEV K S**

**(CCAVBCM209)**

Under the supervision of

**Dr. P.L GEORGE**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**


**CALICUT UNIVERSITY**




**DEPARTMENT OF COMMERCE**


**CERTIFICATE**

This is to certify that the project report entitled “**STUDY ON ATTITUDE OF STUDENTS OF B.COM (SELF FINANCE) CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA ON PROFESSIONAL EDUCATION**” is a bonafide record of project done by **KIRANDEV K S**, Reg. No. CCAVBCM209, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

  
**Asso. Prof. K.J. Joseph**  
**Co-ordinator**

  
**Dr. P.L. GEORGE**  
**Project Guide**



  
**Soumya Sreedhar. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

I, KIRANDEV K S, hereby declare that the project work entitled "STUDY ON ATTITUDE OF STUDENTS OF B.COM SELF FINANCE CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA ON PROFESSIONAL EDUCATION" is a record of independent and bonafide project work carried out by me under the supervision and guidance of

Dr. P.L George, Asso. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institution.

**Place: Irinjalakuda**

**Date: 23/02/2024**



**KIRANDEV K S**

**CCAVBCM209**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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**Place: Irinjalakuda**

**Date: 23/02/2024**



**KIRANDEV K S**



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**“A STUDY ON FINANCIAL PERFORMANCE OF  
THE VODAFONE IDEA LIMITED BEFORE AND  
AFTER THE MERGER”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS)  
IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**SAUPARNIKA K B**

**(CCAVBCM212)**

Under the supervision of

**Ms. REEJA SUSAN ROLY**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that the project report entitled “A Study on Financial Performance of the Vodafone Idea Limited after and before the merger” is a bonafide record of project done by SAUPARNIKA KB, Reg. No. CCAVBCM212, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc. Prof. K.J. Joseph**

**Co-ordinator**

**Ms. REEJA SUSAN ROLY**

**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

**I, SAUPARNIKA KB, hereby declare that the project work entitled “A STUDY ON FINANCIAL PERFORMANCE OF VODAFONE IDEA LIMITED BEFORE AND AFTER THE MERGER” is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms.Reeja Susan Roly, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.**

**The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.**



**Place: Irinjalakuda**

**SAUPARNIKA KB**

**Date: 23/02/2024**

**CCAVBCM212**



## **ACKNOWLEDGEMENT**

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. Swathy V Chandran, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. Reeja Susan Roly, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

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I extend my hearty gratitude to the librarian and other library staffs of my college for their wholehearted cooperation.

I express my sincere thanks to my friends and family for their support in completing this report successfully.

**Place: Irinjalakuda**

**SAUPARNIKA KB**

**Date: 23/02/2024**



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<b>4.6</b>	Figure showing Return on assets	<b>19</b>



**“CHALLENGES FACED BY WOMEN ENTREPRENEURS  
IN THRISSUR DISTRICT”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

In partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF COMMERCE**

Submitted by

**SENTREESA THOMAS**

**(CCAVBCM213)**

Under the supervision of

**MS. REVATHY KRISHNAKUMAR**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS),  
IRINJALAKUDA  
CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled "**Challenges faced by women entrepreneurs in Thrissur district**" is a Bonafide record of project done by **Sentreesa Thomas**, Reg. No. CCAVBCM213, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship

*Joseph*  
**Assoc. Prof. K.J. Joseph**

**Co-Ordinator**

*Revathy*  
**Ms. Revathy Krishnakumar**

**Project Guide**



*So...*

**DR. SOUMYA SREEDHAR. V**  
Asst. Professor  
Dept. of Commerce  
Sree Kerala Varma College



## DECLARATION

I, **SENTREESA THOMAS** hereby declare that the project work entitled "**CHALLENGES FACED BY WOMAN ENTREPRENEURS IN THRISSUR DISTRICT.**" Is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. Revathy Krishnakumar, asst. Professor, department of commerce, Christ college (autonomous), irinjalakuda

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any degree, diploma, associateship or other similar title of any other university or institute

Place: Irinjalakuda

  
**SENTREESA THOMAS**

Date: 23-02-2024

**CCAVBCM213**



## ACKNOWLEDGEMENT

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

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I express my sincere gratitude to Ms. Revathy Krishnakumar, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

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**Place:** Irinjalakuda

**SENTREESA THOMAS**

**Date:** 23-02-2024.



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**“A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE  
SHOPPING WITH SPECIAL REFERENCE TO FLIPKART”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**VAISHNAVI B**

**(CCAVBCM214)**

Under the supervision of

**Ms. SWATHY V CHANDRAN**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT,**

**MARCH 2024**



**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**  
**CALICUT UNIVERSITY**



**DEPARTMENT OF COMMERCE**  
**CERTIFICATE**

This is to certify that the project report entitled “A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART” is a Bonafede record of project done by **VAISHNAVI B**, Reg. No. CCAVBCM214, under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of BACHELOR OF COMMERCE and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
**Co-ordinator**

**Ms. Swathy V Chandran**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



## **DECLARATION**

I, **VAISHNAVI B**, hereby declare that the project work entitled "**A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART**" is a record of independent and Bonafede project work carried out by me under the supervision and guidance of Ms. **SWATHY V CHANDRAN**, Asst.Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23.02.2024**



**VAISHNAVI B**

**CCAVBCM214**



## **ACKNOWLEDGEMENT**

I would like to take the opportunity to express my sincere gratitude to all people who have helped me with sound advice and able guidance.

Above all, I express my eternal gratitude to the Lord Almighty under whose divine guidance; I have been able to complete this work successfully.

I would like to express my sincere obligation to Rev. Dr. Jolly Andrews CMI our Principal, for providing various facilities.

I am thankful to Asso.Prof. K.J. Joseph, Co-ordinator of the Department, for providing proper help and encouragement in the preparation of this report.

I am thankful to my class teacher, Ms. SWATHY V CHANDRAN, Asst. Professor, for providing proper help and encouragement in the preparation of this report.

I express my sincere gratitude to Ms. SWATHY V CHANDRAN, Asst. Professor, whose guidance and support throughout the training period helped me to complete this work successfully.

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**Place: Irinjalakuda**

**VAISHANVI B**

**Date: 23.02.2024**



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**"A STUDY ON TEACHERS WORK STRESS MANAGEMENT  
OF GVHSS NANDIKARA"**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**ADERSH K R**

**(CCAVBCM230)**

Under the supervision of

**Ms. SWATHY V CHANDRAN**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**MARCH 2024**



CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

CALICUT UNIVERSITY

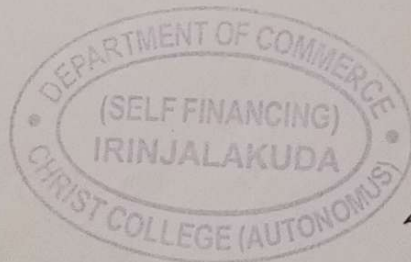


**DEPARTMENT OF COMMERCE CERTIFICATE**

This is to certify that the project report entitled “**STUDY ON TEACHERS WORK STRESS MANAGEMENT OF GVHSS NANDIKARA**” is a bonafide record of project done by **ADERSH K R** under my guidance and supervision in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

**Assoc.Prof. K.J. Joseph**  
**Co-Ordinator**

**Ms. SWATHY V CHANDRAN**  
**Project Guide**



**Dr. SOUMYA SREEDHAR. V**  
**Asst. Professor**  
**Dept. of Commerce**  
**Sree Kerala Varma College**  
**Thrissur**



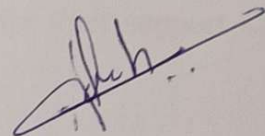
## DECLARATION

I, **ADERSH K R**, hereby declare that the project work entitled **“A STUDY ON TEACHERS WORK STRESS MANAGEMENT OF GVHSS NANDIKARA”** is a record of independent and bonafide project work carried out by me under the supervision and guidance of Ms. **SWATHY V CHANDRAN**, Asst. Professor, Department of Commerce, Christ College (Autonomous), Irinjalakuda.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.

**Place: Irinjalakuda**

**Date: 23/02/2024**



**ADERSH K R**

**(CCAVBCM230)**



## ACKNOWLEDGEMENT

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**Place: Irinjalakuda**

**Date: 23/02/2024**

**ADERSH K R**



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