



**CHRIST**  
COLLEGE (AUTONOMOUS)  
IRINJALAKUDA, KERALA

(Regn. No. 137/75; No.F.22-1/2015/AC.U.G.C.)  
Affiliated to University of Calicut and Re-accredited by NAAC 'A++' Grade  
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Department:COMMERCE -AIDED Batch:MCOM 2023 Semester:S4

Subject Planner Report (Proposed) Of CC19PMCM2C07 Advanced Strategic Management

Sl.no	Topic Name	Description	Date	Hour	Module	Mode of Instruction	Teaching Pedagogy
1	Strategic Evaluation and Control	Strategic Evaluation and Control	22-02-2024	1	5	Lecture	Participative learning
2	Strategy Implementation	Strategy Implementation	20-02-2024	1	4	Lecture	Participative learning
3	Seminar on leadership	Leadership	19-02-2024	3	2	Lecture	Participative learning
4	Strategic Analysis and choice	Gap Analysis	17-02-2024	3	4	Lecture	Participative learning
5	GE matrix	Portfolio analysis	16-02-2024	2	4	Lecture	Participative learning
6	BCG Matrix	Portfolio Analysis	15-02-2024	1	4	Lecture	Participative learning
7	Competitive analysis	Competitive analysis	13-02-2024	1	4	Lecture	Participative learning
8	Panel discussion on merger and liquidation	Panel discussion on merger and liquidation	12-02-2024	3	3	Lecture	Experiential Learning
9	Competitive Analysis	Competitive Analysis	09-02-2024	2	4	Lecture	Participative learning
10	First internal	Strategic management	01-02-2024	1	3	Lecture	Exam
11	Internship	Internship	18-01-2024	1	6	Lecture	Internship
12	Leadership	Types	17-01-2024	2	2	Lecture	Participative learning
13	Special class for seminar	SWOT , Niche strategy	15-01-2024	3	2	Lecture	Participative learning
14	Environmental analysis Special Class online	Internal Analysis	11-01-2024	1	2	Lecture	Participative learning
15	Joint venture	Strategic Alliance	10-01-2024	2	3	Lecture	Participative learning
16	Grand Strategy	Types of Grand Strategy	09-01-2024	1	3	Lecture	Participative learning
17	Functions of Strategic Management	Functions of Strategic Management	05-01-2024	1	1	Lecture	Participative learning
18	Benefits of SM	Benefits of SM	05-01-2024	2	1	Lecture	Participative learning
19	Approaches of SDM	Approaches of SDM	05-01-2024	3	1	Lecture	Participative learning
20	Strategic Intent	Strategic management	03-01-2024	2	1	Lecture	Participative learning

21	strategy Vision	strategy Vision	16-12-2023	2	1	Lecture	Participative learning
22	IPR seminar	IPR seminar	14-12-2023	1	6	Lecture	Participative learning
23	Assignment on SWOT	SWOT	12-12-2023	1	1	Lecture	Participative learning
24	Vision	Vision	04-12-2023	3	1	Lecture	Participative learning
25	Strategic management	Strategic management	30-11-2023	1	1	Lecture	
26	Strategic management	Introduction	29-11-2023	2	1	Lecture	Participative learning

**Signature of Faculty**

**Signature of HOD**

**Signature of Principal**



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**Department:COMMERCE -AIDED Batch:MCOM 2023 Semester:S4**

**Handling faculty:- Dr Josheena Jose**

**Subject Planner Report (Actual) Of CC19PMCM2C07 Advanced Strategic Management**

Sl.No	Topic Name	Date	Hour	Module	Teaching Pedagogy	Portion Status	Subject Strength	Students Attended
1	Strategic Evaluation and Control	22-02-24	1	5	Participative learning	Fully covered	25	18
2	Strategy Implementation	20-02-24	1	4	Participative learning	Fully covered	25	21
3	Seminar on leadership	19-02-24	3	2	Participative learning	Fully covered	25	19
4	Strategic Analysis and choice	17-02-24	3	4	Participative learning	Fully covered	25	19
5	GE matrix	16-02-24	2	4	Participative learning	Fully covered	25	21
6	BCG Matrix	15-02-24	1	4	Participative learning	Fully covered	25	20
7	Competitive analysis	13-02-24	1	4	Participative learning	Fully covered	25	18
8	Panel discussion on merger and liquidation	12-02-24	3	3	Experiential Learning	Fully covered	25	20
9	Competitive Analysis	09-02-24	2	4	Participative learning	Fully covered	25	20
10	First internal	01-02-24	1	3	Exam	Fully covered	25	23
11	First Internal Exam 2024	31-01-24	2	6		Fully covered	25	22
12	Internship	18-01-24	1	6	Internship	Fully covered	25	23
13	Leadership	17-01-24	2	2	Participative learning	Fully covered	25	22
14	Special class for seminar	15-01-24	3	2	Participative learning	Fully covered	25	16
15	Environmental analysis Special Class online	11-01-24	1	2	Participative learning	Fully covered	25	16
16	Joint venture	10-01-24	2	3	Participative learning	Fully covered	25	21
17	Grand Strategy	09-01-24	1	3	Participative learning	Fully covered	25	19
18	Functions of Strategic Management	05-01-24	1	1	Participative learning	Fully covered	25	20
19	Benefits of SM	05-01-24	2	1	Participative learning	Fully covered	25	20
20	Approaches of SDM	05-01-24	3	1	Participative learning	Fully covered	25	20



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Sl.No	Topic Name	Date	Hour	Module	Teaching Pedagogy	Portion Status	Subject Strength	Students Attended
21	SM process	04-01-24	1	1		Fully covered	25	21
22	Strategic Intent	03-01-24	2	1	Participative learning	Fully covered	25	15
23	strategy Vision	16-12-23	2	1	Participative learning	Fully covered	25	17
24	IPR seminar	14-12-23	1	6	Participative learning	Fully covered	25	20
25	Assignment on SWOT	12-12-23	1	1	Participative learning	Fully covered	25	19
26	Workshop on AI tools for Research	05-12-23	1	6		Fully covered	25	19
27	Vision	04-12-23	3	1	Participative learning	Fully covered	25	19
28	Strategic management	30-11-23	1	1		Fully covered	25	19
29	Strategic management	29-11-23	2	1	Participative learning	Fully covered	25	17

**Signature of HOD**

**Signature of Principal**