

24U282

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Name :

Reg. No :

SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2025

(FYUGP)

CC24UBHC2MN101 - TRAVEL AGENCY AND TOUR OPERATION

(Hotel Management and Catering Science - Minor Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. Summarize TAAI. [Level:2] [CO1]
2. Give an example for domestic tour operator. [Level:2] [CO1]
3. Explain the points of starting a travel agency. [Level:4] [CO2]
4. Categorize the types of passport. [Level:4] [CO2]
5. Examine any five functions of travel agencies. [Level:4] [CO2]
6. Estimate annual business costs. [Level:3] [CO3]
7. Explain tourist. [Level:2] [CO3]
8. List the principles of sustainable tourism. [Level:2] [CO3]
9. Discuss about usage of artificial intelligence (AI) in tourism. [Level:4] [CO4]
10. Describe the types of tour operators. [Level:2] [CO4]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. Determine the challenges of travel and tourism. [Level:2] [CO1]
12. Determine GST and Tax. [Level:1] [CO1]
13. Estimate types of meal plans. [Level:2] [CO1]
14. Estimate the suggestions for improving customer services in travel agency. [Level:4] [CO2]
15. Examine the factors affecting design the tour packages. [Level:3] [CO3]
16. Draw a tour performance evaluation sheet. [Level:3] [CO4]

17. Examine how tour operators prepare for unexpected crises, such as natural disasters or accidents. [Level:4] [CO4]
18. Determine and estimate logistics tourism. [Level:4] [CO4]

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

19. Examine in details on reservation, modes of reservation and types of reservation. [Level:3] [CO2]
20. Describe special interest tour packages and types of tourism. [Level:2] [CO3]

(1 × 10 = 10 Marks)
