

24U238

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Name : .....

Reg. No : .....

**SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2025**

(FYUGP)

**CC24UFEN2FM106 - PUBLIC SPEAKING AND DEBATING SKILLS**

(Functional English - MDC)

(2024 Admission - Regular)

Time: 1.5 Hours

Maximum : 50 Marks

Credit: 3

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. How can a manager ensure effective communication with employees? [Level:3] [CO1, CO5]
2. What does it mean to adapt communication to an audience? [Level:2] [CO1, CO5]
3. Differentiate between intrapersonal and interpersonal barriers. [Level:4] [CO1, CO5]
4. What should be the content of a good introduction of a public speech? [Level:2] [CO3]
5. Define informative public speech. [Level:2] [CO2, CO6]
6. List some special occasions on which public speeches are delivered? [Level:1] [CO3]
7. List three reasons why public speaking is important? [Level:1] [CO2, CO6]
8. Why is defining key terms important in a debate? [Level:2] [CO4, CO6]
9. What is the purpose of a rebuttal speech? [Level:1] [CO4, CO6]
10. What is special about the delivery of Obamas victory speech? [Level:2] [CO2, CO4]

**(Ceiling: 16 Marks)**

**Part B** (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. How can misinterpretation of non-verbal cues lead to misunderstandings? [Level:4] [CO1, CO5]
12. Explain how jargon and technical terms act as communication barriers. [Level:2] [CO1, CO5]
13. Analyse ethical and unethical public speaking depending on its key principles [Level:4] [CO2, CO6]
14. Illustrate the duties 'to engage with the audience' and; to research the topic' of a debater with examples. [Level:3] [CO4, CO6]
15. How does an affirmative team construct its case? [Level:3] [CO2, CO4]

**(Ceiling: 24 Marks)**

**Part C (Essay questions)**

Answer any *one* question. The question carries 10 marks.

16. Discuss the importance of adapting to different audiences in communication, providing strategies for effective communication across different cultures, age groups, and professions. Analyze the role of technology in enhancing or hindering adapting to different audiences in communication. [Level:2] [CO1, CO5]

17. Analyse different communication techniques [Level:4] [CO1, CO5]

**(1 × 10 = 10 Marks)**

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