

**24U2103**

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Name : .....

Reg. No : .....

**SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2025**

(FYUGP)

**CC24UJOU2MN102 - RADIO AND TELEVISION**

(Journalism - Minor Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. What is the purpose of subtitles in television production? [Level:1] [CO2]
2. Define "media ethics." [Level:1] [CO1]
3. Name two commonly used video editing software. [Level:1] [CO3]
4. Give an example of media convergence. [Level:1] [CO4]
5. What is the role of voice modulation in radio presentation? [Level:1] [CO3]
6. What is the function of an audio mixer in radio production? [Level:1] [CO3]
7. What is the importance of background music in media production? [Level:1] [CO3]
8. Name one tool used for video content creation on a smartphone. [Level:1] [CO4]
9. Define the term "broadcasting." [Level:1] [CO3]
10. What is scripting in media production? [Level:1] [CO2]

**(Ceiling: 24 Marks)**

**Part B** (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. Examine the challenges faced by podcasters today. [Level:4] [CO4]
12. Illustrate the role of a director and script writer in a television production. [Level:2] [CO1]
13. Describe how a script, story board and VFX contributes to storytelling in television. [Level:2] [CO2]
14. Justify the need for post-production in a documentary. [Level:5] [CO1]
15. Demonstrate how podcasting can be used for journalism. [Level:3] [CO4]

16. Demonstrate how audio effects enhance radio programs. [Level:3] [CO3]
17. Explain how AR/VR is changing media production. [Level:2] [CO4]
18. Demonstrate how teamwork influences production efficiency. [Level:3] [CO1]

**(Ceiling: 36 Marks)**

**Part C (Essay questions)**

Answer any ***one*** question. The question carries 10 marks.

19. Define media scripting and outline the basic elements of a well-structured script. [Level:1] [CO2]
20. Justify the need for continuous technological upgrades in media production houses. [Level:5] [CO3]

**(1 × 10 = 10 Marks)**

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