

23U417

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Name :

Reg. No :

FOURTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2025

(CBCSS-UG)

(Regular/Supplementary/Improvement)

CC19U BSH4 A13 / CC20U BSH4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(Hotel Management and Catering Science - Common Course)

(2019 Admission onwards)

Time: 2.5 Hours

Maximum: 80 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Who is an entrepreneur?
2. Who is a social entrepreneur?
3. Mention any four need of EDP.
4. What is Directorate of Industries and Commerce ?
5. Mention any four functions of SIDCO.
6. Mention any four responsibilities of SIDCO.
7. What is NEDB?
8. Write any four importance of incentives.
9. What is subsidy?
10. Write two Advantages of industrial estate.
11. What is fiscal incentives?
12. Define a sick industrial unit.
13. What is consumption level method?
14. What do you mean by technology?
15. What do you mean by product mix?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Write a note on the role of entrepreneur in economic development.
17. Differentiate between entrepreneur and intrapreneur.

18. Describe the problems of women entrepreneurs.
19. Elaborate the functions of Small Industries Institute.
20. Explain types of Industrial Estates.
21. Explain Bridge Finance and explain benefits of bridge finance.
22. What are the different types of industrial estates?
23. Explain the methods of reporting.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Define MSMEs, Discuss the importance of MSMEs in the economic development of india.
25. What is market and demand analysis? What are the steps in market and demand analysis?
26. Explain foreign collaboration.
27. What is a project report? Elaborate the contents of a project report.

(2 × 10 = 20 Marks)
