

Name:.....

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXTERNAL EXAMINATION, FEB. 2016

(2015 Admission)

CC15P MC1 C01 BUSINESS ENVIRONMENT**Time: 3 hours****Maximum Weightage: 36****PART A***Answer all questions. Each question carries one weightage*

1. What do you mean by Quality Circles?
2. Write any two characteristics of a government controlled economy.
3. What is TRIPS?
4. What is FEMA?
5. Explain the concept of Navaratna status of PSUs in India.
6. What do you mean by Vertical FDI? (6 x 1 = 6 weightage)

PART B*Answer any six questions. Each question carries Three weightage.*

7. What was the rationale behind the public sector reforms in India?
8. Write a brief account on SEZ Policy of India.
9. What are types of unemployment in India?
10. 'MNCs adopt a number of ways to enter foreign markets'. Explain.
11. Explain the causes of generating black money.
12. Write a short note on public debt management of India.
13. Briefly explain the stages of environmental analysis.
14. Briefly explain the provisions of the recent foreign trade policy of India. (6 x 3 = 18 weightage)

PART C*Answer any two questions. Each question carries Six weightage.*

15. Explain the role, functions and responsibilities of NITI Aayog.
16. Explain the arguments for and against India's membership in WTO.
17. Define business environment. Comment on the changing dimensions of business environment. (2 x 6 = 12 weightage)
