

16P141

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Name: .....

Reg. No.....

**FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2016**

(Regular/Supplementary/Improvement)

(CUCSS-PG)

**CC15P MC1 C01 – BUSINESS ENVIRONMENT**

(Commerce)

(2015 Admission Onwards)

Time: Three Hours

Maximum: 36 Weightage

**PART A**

*Answer all questions. Each question carries one weightage*

1. What is environmental scanning?
2. What do you mean by fiscal policy?
3. Briefly describe the concept of SEZ.
4. Differentiate between Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI).
5. Distinguish between Resource seeking FDI and efficiency seeking FDI
6. Write any two provisions of General Agreement on Trade in Services (GATS).

**(6 x 1 = 6 weightage)**

**PART B**

*Answer any six questions. Each question carries Three weightage.*

7. Explain the concept of quality circles. What are its merits?
8. What is privatization? What are the arguments against privatization?
9. Explain the concept of Public Private Participation.
10. Describe the functions of NITI Aayog.
11. Write a short note on the new economic policy of India.
12. 'Merger and acquisition is a crucial tool for a firm's internationalization strategy'. Discuss.
13. What is ASEAN? How do you perceive India's relationship with ASEAN?
14. 'Intellectual Property Rights will provide due recognition to the creators and inventors'. Assess.

**(6 x 3 = 18 weightage)**

**PART C**

*Answer any two questions. Each question carries Six weightage.*

15. Write a detailed note on various agreements of WTO.
16. Evaluate the role of Public Sector Units in India in the liberalized era.
17. What is globalization? Critically evaluate the consequences of globalization.

**(2 x 6= 12 weightage)**

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