

15P144

Name:

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXTERNAL EXAMINATION FEBRUARY 2016

(2015 Admission)

CC15P MC1 C04– IT Applications in Commerce

TIME: THREE HOURS

MAXIMUM: 36 WEIGHTAGE

PART A

Answer **ALL** the questions

Each question carries **1** weightage

1. What is Data Mining?
2. What is Factoring?
3. What is an Artificial Intelligence?
4. What is Law of Requisite Variety?
5. Explain RDBMS.
6. What is BPR?

(6 x 1= 6 weightage)

PART B

Answer any **SIX** questions

Each question carries **3** weightage

7. Explain the major Logical Functions in Excel.
8. Discuss the Business applications of Database software.
9. Explain Controls in Information System.
10. What is Executive Support System? Write about the features of ESS.
11. Explain the components of DBMS.
12. Who is a Database Administrator? What are his functions?
13. What is ERP? Discuss the need for ERP in business.
14. What are the methods to manage Information Overload?

(6 x3 = 18 weightage)

PART C

Answer any **TWO** questions
Each question carries **6** weightage

15. Discuss the different phases of SDLC.
16. Briefly explain various Classifications of MIS.
17. Write an essay on the Financial and Statistical functions of Excel.
(2 x 6 =12 weightage)
