

**18P153**

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Name: .....

Reg. No.....

**FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2018**

(Regular/Supplementary/Improvement)

(CUCSS-PG)

**CC15P MC1 C04 – IT APPLICATIONS IN COMMERCE**

(Commerce)

(2015 Admission onwards)

Time: Three Hours

Maximum: 36 Weightage

**Part A**

Answer *all* questions. Each question carries 1 weightage.

1. What is information overload?
2. Differentiate between MIS and data processing.
3. What do you mean by Expert System?
4. How do you define an attribute in DBMS?
5. What is spreadsheet?
6. What is BPR? How is it different from ERP?

**(6 x 1 = 6 Weightage)**

**Part B**

Answer any *six* questions. Each question carries 3 weightage.

7. Differentiate between DSS and ESS with examples.
8. How do you apply artificial intelligence for business enhancement?
9. Explain the important methods used for transaction processing.
10. Give a brief account of the statistical functions used in Excel.
11. Explain briefly the types of Database models created in DBMS.
12. How can charts be created in Excel? Explain the methods of creating different types of charts.
13. Mention various ways of creating a table using MS Access.
14. Elucidate how data mining can be used for business solutions.

**(6 x 3 = 18 Weightage)**

**Part C**

Answer any *two* questions. Each question carries 6 weightage.

15. Explain all the activities encompassing SDLC.
16. Describe how spreadsheets can be applied for analysis of data related to a commercial organisation.
17. What are the features of ERP? Describe in detail the modules of ERP.

**(2 x 6 = 12 Weightage)**

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