

19P141A

(Pages: 2)

Name:

Reg. No.

FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2019

(Supplementary/Improvement)

(CUCSS-PG)

CC15P MC1 C01 – BUSINESS ENVIRONMENT

(Commerce)

(2015 to 2018 Admissions)

Time: Three Hours

Maximum: 36 Weightage

Part A

Answer *all* questions. Each question carries 1 weightage.

1. Explain the components of deficit financing.
2. Differentiate between devaluation and rupee convertibility.
3. What do you mean by natural environment? Mention any two natural factors affecting business.
4. Explain exclusive marketing rights.
5. What do you mean by a liaison office?
6. Explain Multi-fibre agreement.

(6 x 1 = 6 Weightage)

Part B

Answer any *six* questions. Each question carries 3 weightage.

7. Is WTO favorable to India? Explain.
8. How do you think FDI is going to affect Indian retail sector? Elucidate.
9. What are the impacts of black money on Indian economy? Explain any three measures taken to control black money.
10. What are the criticisms against public sector in India? Give your suggestions to improve the performance of public sector.
11. Explain how trade barriers affect international trade.
12. What are the objectives of NITI Aayog? How it differs from planning commission?
13. Can we rationalise public borrowing? What are its instruments?
14. Write a note on SAARC, its objectives and principles.

(6 x 3 = 18 Weightage)

Part C

Answer any *two* questions. Each question carries 6 weightage.

15. Discuss the growth strategies followed by MNC's, citing suitable examples.
16. Write a short note on monetary policy. What are the latest developments in monetary policy?
17. "Quality circles enrich work life and productivity, where trade unionism hinders productivity". Comment.

(2 x 6 = 12 Weightage)
