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FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2019 (CUCSS PG)

CC19P MCM1 C01 – BUSINESS ENVIRONMENT AND POLICY

(Commerce)

(2019 Admission Regular)

Time: Three Hours Maximum: 30 Weightage

Part- A

Answer any four questions. Each question carries 2 weightage.

- 1. What are the characteristics of Start-ups?
- 2. What are the benefits of quality circles?
- 3. Explain role of SEZ in industrial growth.
- 4. What are the causes for degradation of natural environment?
- 5. Explain the different sources of revenue of Central and State governments.
- 6. What is Kyoto protocol?
- 7. What is the Crypto currency? Explain its features.

 $(4 \times 2 = 8 \text{ Weightage})$

Part-B

Answer any *four* questions. Each question carries 3 weightage

- 8. Discuss how effective Consumer Protection Act of 1986 in protecting the interests of consumers.
- 9. Differentiate between planning commission and NITI Aayog in their roles and functioning.
- 10. What are the challenges faced by Indian business establishments in doing international business?
- 11. Discuss the history and development of GST in India.
- 12. Explain the powers and functions of competition commission of India.
- 13. Discuss the impact of climate change in Kerala context.
- 14. Explain the steps taken by the Central government for promoting digital economy.

 $(4 \times 3 = 12 \text{ Weightage})$

Part- C

Answer any *two* questions. Each question carries 5 weightage.

15. Explain how reforms in the public sector have changed the structure of Indian economy.

- 16. Discuss how Madhav Gadgil Committee Report and Kasturi Rangan Report are different in their approach to environmental problems of Western Ghats.
- 17. Explain the problems and consequences of FDI in Indian retail trade.
- 18. Explain in detail the components of business environment.

(2 x 5 = 10 Weightage)
