

**19P142**

(Pages: 1)

Name: .....

Reg. No. ....

**FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2019**

(CUCSS PG)

**CC19P MCM1 C02 – CORPORATE GOVERNANCE AND BUSINESS ETHICS**

(Commerce)

(2019 Admission Regular)

Time: Three Hours

Maximum: 30 Weightage

**SECTION- A**

Answer any *four* questions, each question carries 2 weightage.

1. What is code of conduct?
2. What is corporate excellence?
3. What is deceptive pricing?
4. Define ethical dilemma.
5. What is insider trading?
6. What is meant by class action?
7. What is green governance?

**(4 x 2 = 8 Weightage)**

**SECTION-B**

Answer any *four* questions, each question carries 3 weightage.

8. Discuss Whistle Blowing policy. Who are the different types of whistle blowers?
9. Explain the important provisions of SEBI's clause 49 of the listing agreements.
10. Explain the various recommendations by Narayana Murthy's committee on corporate governance?
11. Discuss the steps in creating an effective corporate image.
12. Discuss the need and importance of IFRS.
13. Discuss the importance of ethics in quality management.
14. Discuss the agency theory of corporate governance.

**(4 x 3 = 12 Weightage)**

**SECTION-C**

Answer any *two* questions, each question carries 5 weightage.

15. What is corporate governance? Discuss the legislative framework of corporate governance.
16. What is the role of ethics in business? Discuss its important principles.
17. What is Board committee? Discuss the powers and responsibilities of board committee.
18. Discuss the differences between ethics and values. State the ethical implications on the practices of HRM.

**(2 x 5 = 10 Weightage)**

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