

17U145

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Name: .....

Reg. No.....

**FIRST SEMESTER B.A. DEGREE EXAMINATION, NOVEMBER 2017**

(Regular/Supplementary/Improvement)

(CUCBCSS-UG)

**CC15U FEN1 B01 - ORAL COMMUNICATION PRACTICE**

(Functional English - Core Course)

(2015 Admission Onwards)

Time: Three hours

Maximum Marks: 80 Marks

I. Answer **all** questions. Each question carries 1 mark.

1. Attaching meaning to the words or symbols received is termed -----.  
(encoding, decoding, channelling)
2. The study of the body's physical movements is called-----.  
(Proxemics, Chronemics, Kinesics)
3. Any interference in the message sent and message received is called-----.  
(Noise, Obstacle, Information overload)
4. When a manager instructs a subordinate on some matter the communication is said to be directed -----.  
(upward, horizontally, downward)
5. Delivering an informal speech without preparation is called-----.  
(impromptu, extempore, memorization)
6. The word "communicate" is derived from the Latin word-----.  
(Communicare, Communicare, Cammunicare)
7. Large pad of papers revealing various visual presentations attached to an easel during presentations is called-----.  
(Flipcharts, Flowchart, Handouts)
8. In David Berlo's SMCR communication model 'S' stands for-----.  
(size, speech, source)
9. "You are welcome" is a response to-----.  
(Greetings, Request, Thanks)
10. "Will you look ----- our dog in our absence?"  
(at, on, after)
11. "Have a cup of tea, -----?"  
(won't you, will you, can you)
12. "Hello everybody! ----- Anupam Sharma"  
(it is, myself is, I am)

(12 x 1=12 Marks)

II. Answer all questions. Each question carries 2 marks.

13. Extempore.
14. Extrapersonal Communication
15. Noise.
16. Communicative Competence
17. Paralanguage.
18. Process of Communication
19. Feedback
20. Attentive listening.
21. OHP

**(9x2=18 Marks)**

III. Answer **any six** questions. Each question carries 5 marks.

22. Kinds of Presentations
23. Historical development of Human communication
24. Body Language
25. Group discussion
26. You have just learned how to prepare nice, soft *chappathies* from your mother. Draft a verbal demonstration of the same that you plan to make before your classmates.
27. Effective communication
28. Prepare a speech on the topic “Water Crisis”
29. Common visual aids used in presentations.
30. Importance of Human communication.

**(6 x 5=30 Marks)**

IV. Answer **any two** questions. Each question carries 10 marks.

31. Models of communication
32. Types of communication based on the direction in which it flows.
33. You are the General Captain of the College Union. You have invited a renowned sports personality of international fame from Kerala to inaugurate the Annual Sports Meet of your college. Prepare a Welcome address for the occasion.
34. Prepare a short skit on the topic “Fast food culture and health hazards ”

**(2 x 10=20 Marks)**

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