

19U144

(Pages: 2)

Name:

Reg. No.....

FIRST SEMESTER B.Com. DEGREE EXAMINATION, NOVEMBER 2019

(CBCSS UG)

CC19U BCM1 B01 – BUSINESS MANAGEMENT

(Core Course)

(2019 Admissions Regular)

Time: 2½ Hours

Maximum: 80 Marks

Credit: 4

Part – A (Short Answer Type)

Each question carries 2 marks.

1. What is Scientific management?
2. What is Espirit de corps?
3. What is Management by Objectives?
4. Write any two differences between delegation and Decentralization.
5. List any four functions of top level management.
6. What is grape vine communication?
7. List out Herzberg's Motivational factors.
8. List out the main steps in control process.
9. Define Business Ethics.
10. What is Meta Ethics?
11. What is Deontological Theory of Business ethics?
12. List two examples of code of ethics.
13. What is Kaizen?
14. Define TQM.
15. What is Unitarian view of business ethics?

(Ceiling. 25 Marks)

Part – B (Short Answer Type)

Each question carries 5 marks.

16. What are the factors which determine the span of supervision?
17. State Mc Gregor's Theory X and Theory Y.
18. Distinguish between management and administration.
19. What are the qualities a good leader?
20. What are the factors influencing business ethics?
21. What are the elements of ISO standard?

22. What is CSR? Why do we need CSR in our organization?

23. What are the features of MIS?

(Ceiling. 35 Marks)

Part – C (Essay Type)

Answer any *two* questions. Each question carries 10 marks.

24. “Management is the art of getting things done through others”. Explain this statement and outline the features of management.

25. Define leadership and explain the various styles of leadership.

26. Explain the arguments in favour and against of the concept business ethics.

27. What is logistics management? Explain the importance of logistics management.

(2 x 10 = 20 Marks)
